

**MiiR<sup>®</sup>**

***Design forward. Generosity driven.***

# ***We exist to empower people for a better future.***

MiiR is a premium drinkware company with a social and environmental mission. A certified B Corp that is independently owned and operated, MiiR chooses people and planet over the demands of Wall Street.

Whether your customers enjoy playing in the outdoors, drinking a quality cup of coffee or simply supporting social enterprises, we offer the potential for a partnership with tangible impact.



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## Customization

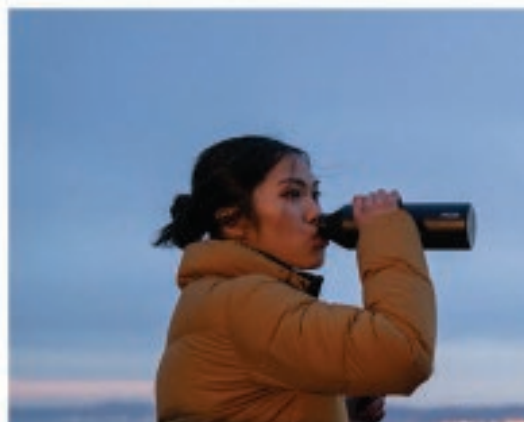
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📍 Project #65 Nyamasheke District, Rwanda





# Transparent Impact

Your investment generates impact. Every MiiR product sold helps fund trackable giving projects around the world. We give a portion of revenue from every sale to our nonprofit partners to support clean water, a healthy environment and strong communities.

Our projects are as sustainable as our products, and we invite you and your consumers to follow along in the journey by registering the Give Code™ on the base of each MiiR product. Together we give more.

Simply Flip, Register, Follow.



### 1. Flip

your MiiR product to find your Give Code.™



### 2. Register

your Give Code™ on MiiR.com/Give



### 3. Follow

along and receive project updates and information related to advocacy, volunteer opportunities and more.

# Product features Key



## Thermo 3D®

Best in class double wall vacuum insulation keeps hot stuff hot and cold stuff cold.



## Press fit lid

Engineered for durability, designed to retain temperature longer and prevent splashing.



## Easy to clean

Need we say more?



## 18/8 stainless steel

We use the highest quality medical grade stainless steel containing 18% chromium and 8% nickel, making it safe and strong.



## Cup holder compatible

Designed to keep your drink locked in an upright position as you navigate life's wild ride.



## Threadless lid

A pressure locking clasp seals in carbonation to keep your beverage fresh longer.



## Hardshell™ powder coat

Safe and durable finish protects and preserves your product's appearance.



## Does not transfer flavor

18/8 medical grade stainless steel won't transfer flavor or leave a metallic aftertaste.



## Lifetime warranty

All MiiR products come with a limited lifetime warranty.



## BPA free

All MiiR products are guaranteed to be 100% BPA free.



## Leak free design

Our Perfect Seal™ lid technology ensures liquids are sealed inside where they belong.



## Does not sweat

Double wall construction eliminates condensation, keeping your hands dry.



## Accordion-style seal


Innovative closure on our Coffee Canister kicks out oxygen and locks in flavor for ultimate coffee freshness.


# The world is full of color, and we're telling stories about it.


Stories of people and places we've been shaped by throughout our pursuit of empowering people for a better future.

**MiiR**


[b2b.miiir.com/color](https://b2b.miiir.com/color)


 **Prismatic** A shade made this rich by nature can only be imitated by humanity. Inspired by the stunning depths of Yellowstone's Grand Prismatic Spring and a nod to the National Park system pioneered by our namesake John Muir.

 **Cascara** The vibrant hue of the coffee cherry when harvested. Inspired by the rugged, coffee growing region of Lempira, Honduras, home to Santiago, a young boy who stole our hearts with his smile and passion for a future with clean water.

 **Spark** An electric shock of originality. Inspired by the kinetic nature of youth in Kolkata, India, where both girls and boys pursue a bright future through education, boosted by 24/7 access to clean water.

 **Thousand Hills** A tribute to Rwanda, a small but mighty country in the heart of Africa. Inspired by our surprise and delight upon experiencing this warm and welcoming place and its "halftones, gentle sounds and mellow flavors."

 **Home** As in, this "pale blue dot" every generation before and after us call home. Inspired by our one and only Earth and our collective responsibility to fiercely protect it.

 **Basal** Our roots in the Pacific Northwest ground our work. Inspired by the marine mist that envelopes our own backyard, we celebrate the bounty of the Skagit Valley, where aspiring farmers are pursuing sustainable organic farming practices thanks to a strong foundation of community support.

Available in these products:



**12oz** Camp Cup



**8oz** Tumbler



**12oz** Tumbler



**16oz** Tumbler  
(available 3/2021)



**12oz** Travel Tumbler  
(available 3/2021)



**16oz** Travel Tumbler  
(available 3/2021)



**23oz** Narrow Mouth



**20oz** Wide Mouth



**32oz** Wide Mouth



# Camp Cup

In a throwback to the old enamel camp cup of past generations, our Camp Cup takes on beauty, durability and functionality in one fell swoop, making it loveable for all the right reasons (and impossible to own too many).

12oz | 354mL ● ○ ● ● ● ● ● ● ● ●

-  Thermo 3D® Vacuum Insulation
-  Hardshell™ powder coat
-  Does not sweat
-  Easy to clean
-  18/8 stainless steel
-  BPA free
-  Press fit lid
-  Lifetime warranty



White Home Basal Thousand Hills  
Black Prismatic Spark Cascara





# Camp Cup

*Speckled & Copper*

Your favorite Camp Cup, decked in speckle for added flair. In a throwback to the old enamel camp cup of past generations, this one comes in a high gloss finish (campfire not included).

12oz | 354mL 



Thermo 3D®  
Vacuum Insulation



Does not  
sweat



Easy to clean



18/8  
stainless steel



BPA free



Press fit lid



Lifetime  
warranty



# Tumbler

Grab and never let go of our Tumbler. With a hand feel known to make hearts skip a beat, it draws eyes with an understated silhouette and glorious powder coat finish. Fitting comfortably in cupholders and daily routines alike, the Tumbler flexes to any beverage you fancy while impressively maintaining its temperature.

- 6oz** | 177mL ● ○
- 8oz** | 236mL ● ○ ● ● ● ● ● ●
- 12oz** | 354mL ● ○ ● ● ● ● ● ●
- 16oz** | 473mL ● ○ ● ● ● ● ● ● ● ●
- \* Color available in 16oz 3/2021
- 20oz** | 591mL ● ○ ●



-  Thermo 3D® Vacuum Insulation
-  SS 18/8 stainless steel
-  Hardshell™ powder coat
-  BPA free
-  Does not sweat
-  Press fit lid
-  Cup holder compatible
-  Easy to clean
-  Lifetime warranty



## Travel Tumbler

Borrowing its technology and design from our Wide Mouth Bottle, the Travel Tumbler can handle the bumpiest of commutes with our insulating, leak proof lid. Whether you venture by plane, train, automobile or mountain bike, the Travel Tumbler will quickly become your greatest travel companion.

**12oz** | 354mL ● ○ ● ● ● ● ● ● ● ●

**16oz** | 473mL ● ○ ● ● ● ● ● ● ● ●

\* Color available in 12 & 16oz 3/2021

**20oz** | 591mL ● ○



## Travel Lid

Fits all Wide Mouth Bottles. ● ○



Thermo 3D®  
Vacuum Insulation



BPA free



Leak free design



18/8  
stainless steel



Does not  
sweat



Easy to clean



Hardshell™  
powder coat



Cup holder  
compatible



Lifetime  
warranty

# Camp Cup & Tumbler

## Extended Product Detail



12oz | 354mL

4"H X 3.5"W  
Case Qty: 40  
US-MSRP \$24.95

- 402308 - Black
- 402309 - White
- 402648 - Prismatic
- 402649 - Cascara
- 402650 - Spark
- 402651 - Thousand Hills
- 402652 - Home
- 402653 - Basal



12oz | 354mL

4"H X 3.5"W  
Case Qty: 40  
US-MSRP \$24.95

- 402309 - Red Speckle
- 402310 - Gray Speckle
- 402308 - Blue Speckle
- 402594 - Green Speckle



12oz | 354mL

4"H X 3.5"W  
Case Qty: 40  
US-MSRP \$27.95  
Finish: Painted copper

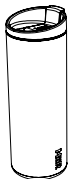
- 402343 - Copper
- 402344 - Stainless



12oz | 354mL

6.25"H X 2.75"W  
Case Qty: 30  
US-MSRP \$24.95

- 402370 - Black
- 402371 - White
- 402374 - Prismatic
- 402375 - Cascara
- 402376 - Spark
- 402377 - Thousand Hills
- 402378 - Home
- 402379 - Basal



16oz | 473mL

7.25"H X 2.75"W  
Case Qty: 30  
US-MSRP \$29.95

- 402281 - Black
- 402280 - White
- 402962 - Prismatic
- 402963 - Cascara
- 402964 - Spark
- 4026965 - Thousand Hills
- 402966 - Home
- 402967 - Basal



20oz | 591mL

9.25"H X 2.75"W  
Case Qty: 60  
US-MSRP \$34.95

- 402484 - Black
- 402485 - White



6oz | 177mL

4.25"H X 2.75"W  
Case (black): 40  
Case Qty (white): 60  
US-MSRP \$15.95

- 402381 - Black
- 402308 - White



8oz | 236mL

5"H X 2.75"W  
Case Qty: 60  
US-MSRP \$17.95

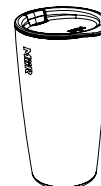
- 402238 - Black
- 402239 - White
- 402834 - Prismatic
- 402243 - Cascara
- 402242 - Spark
- 402837 - Thousand Hills
- 402838 - Home
- 402839 - Basal



12oz | 354mL

5.75"H X 3.25"W  
Case Qty: 30  
US-MSRP \$19.95

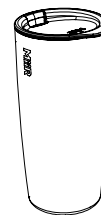
- 402244 - Black
- 402245 - White
- 402840 - Prismatic
- 402841 - Cascara
- 402842 - Spark
- 402843 - Thousand Hills
- 402844 - Home
- 402845 - Basal



16oz | 473mL

6.5"H X 3.25"W  
Case Qty: 30  
US-MSRP \$24.95

- 402250 - Black
- 402251 - White
- 402253 - Stainless
- 402850 - Prismatic
- 402851 - Cascara
- 402852 - Spark
- 402853 - Thousand Hills
- 402854 - Home
- 402855 - Basal



20oz | 591mL

7.5"H X 3.25"W  
Case Qty: 30  
US-MSRP \$29.95

- 402380 - Black
- 402381 - White
- 402383 - Stainless



# Wide Mouth Bottle

Our Wide Mouth collection covers every level of thirst and is perfect for that on-the-go lifestyle. Thoughtful design features make it easy to stash ice, carry and clean. Featuring our Thermo 3D® double wall vacuum insulation, the Wide Mouth Bottle keeps any beverage hot or cold for hours on end.

- 16oz | 473mL ● ○
- 20oz | 591mL ● ○ ● ● ● ● ● ● ● ●
- 32oz | 946mL ● ○ ● ● ● ● ● ● ● ●
- 42oz | 1.2L ● ○



-  Thermo 3D® Vacuum Insulation
-  18/8 stainless steel
-  Hardshell™ powder coat
-  BPA free
-  Does not sweat
-  Leak free design
-  Easy to clean
-  Lifetime warranty



# Narrow Mouth Bottles

*Single wall & Insulated*

We'll be the first to say it - our single wall Narrow Mouth Bottle is the perfect adventure companion. Its lightweight design and volume capacity is reason enough to never be without it for all occasions, let alone cup holder compatibility and a leak proof lid that grips and clips for versatility.

**20oz** | 591mL ● ○

**27oz** | 798mL ● ○



The 23oz vacuum insulated bottle keeps your favorite drink at its ideal temp. An easy carry handle and simple design makes this bottle ideal for the person on the go.

**23oz** | 680mL ● ○ ● ● ● ● ● ● ● ●



Thermo 3D<sup>®</sup>  
Vacuum Insulation



Does not sweat



18/8  
stainless steel



BPA free



Leak free design



Easy to clean



Hardshell™  
powder coat



Does not  
transfer flavor



Cup holder  
compatible



Lifetime  
warranty



## Kids Wide Mouth Bottle

The playground is calling and the kids must go! From the classroom to the soccer field to the wild outdoors, keep every age of your circus hydrated and happy with our standout Kids Bottle. Available in four bright colors, featuring our simple sip Straw Lid with matching fitted Silicone Boot for added protection.

Parent-approved design elements include a leak-resistant lid, minimal pieces for easy cleaning and cup holder compatibility. The best part? Modeling for your little one what it means to purchase with purpose. Suitable for ages 3+.

12oz | 354mL ● ● ● ●



## Straw Lid

Fits all Wide Mouth bottles.

● ○ ● ● ● ●



## Silicone Boot

Fits most Wide Mouth bottles.

● ○ ● ● ● ●



Thermo 3D®  
Vacuum Insulation



18/8  
stainless steel



Hardshell™  
powder coat



BPA free



Does not  
sweat



Leak free design



Cup holder  
compatible



Easy to clean



Lifetime  
warranty

# Hydration

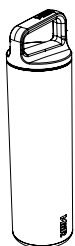
## Extended Product Detail



16oz | 473mL

7"H X 2.75"W  
Case Qty: 30  
US-MSRP \$29.95

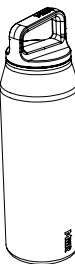
- 402274 - Black
- 402275 - White



20oz | 591mL

10.25"H X 2.75"W  
Case Qty: 30  
US-MSRP \$34.95

- 402268 - Black
- 402269 - White
- 402870 - Prismatic
- 402871 - Cascara
- 402872 - Spark
- 402723 - Thousand Hills
- 402874 - Home
- 402875 - Basal



32oz | 946mL

11.25"H X 3.5"W  
Case Qty: 30  
US-MSRP \$39.95

- WMB1SV32002 - Black
- WMB1SV32001 - White
- 402880 - Prismatic
- 402881 - Cascara
- 402882 - Spark
- 402823 - Thousand Hills
- 402884 - Home
- 402885 - Basal



42oz | 1.2L

11.75"H X 3.5"W  
Case Qty: 30  
US-MSRP \$44.95

- 402256 - Black
- 402257 - White



20oz | 591mL

9.25"H X 3"W  
Case Qty: 30  
US-MSRP \$17.95

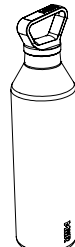
- 402292 - Black
- 402293 - White



27oz | 946mL

11.25"H X 3"W  
Case Qty: 30  
US-MSRP \$19.95

- 402280 - Black
- 402281 - White



23oz | 680mL

11.25"H X 3"W  
Case Qty: 30  
US-MSRP \$29.95

- 402286 - Black
- 402287 - White
- 402289 - Stainless
- 402890 - Prismatic
- 402891 - Cascara
- 402892 - Spark
- 402893 - Thousand Hills
- 402894 - Home
- 402895 - Basal



12oz | 354mL

7.5"H X 3"W  
Case Qty: 30  
US-MSRP \$24.95

- 402365 - Blue
- 402366 - Green
- 402367 - Yellow
- 402368 - Pink





## Pint Cup & Tall Boy

Cup, vase, snack stash, fort for ants, our Pint Cup dominates whatever task you assign it. Equally impressive is our Tall Boy, a tip of the cap to the classic beer can with a sustainable twist. Both are constructed of single wall, medical grade 18/8 stainless steel so the flavor of your beverage is the only thing you taste.



**16oz** | 473mL ●



## Can Chiller

Save yourself from warm beer and sweaty hands with our Can Chiller. Simply drop in your can or bottle, twist on the rubber gasket for a secure fit and crack open your beverage. Enjoy an easy grip with our Hardshell™ powder coat finish.

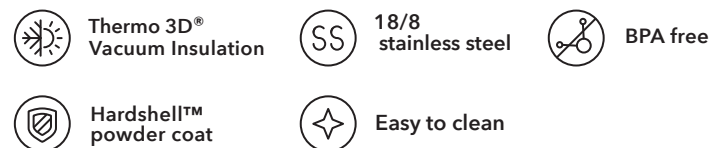


**12oz** | Fits most 12oz cans & bottles ●○

**16oz** | Fits most 16oz cans ●○

**12oz Slim** | Fits most 12oz hard seltzer cans ●○

\* Available 3/2021





## Howler

Transport more than just beer with our classic Howler. Carbonated or not, our Thermo 3D® double wall vacuum insulation technology keeps your beverage at the ideal temperature for hours. When you're ready to pour, an intuitive buckle lid locks in place when open.

32oz | 946mL ● ○



## Growler

Our Growler brings the party to the people. Holding four pints of liquid delight, it stores and pours any temperature of beverage like a boss with an extra assist from its built-in handle. An insulation celebration, indeed.

64oz | 1.8L ● ○ ●



Thermo 3D®  
Vacuum Insulation



18/8  
stainless steel



Does not  
sweat



Hardshell™  
powder coat



BPA free



Threadless lid



Lifetime  
warranty



# Wine Collection


## Tumbler & Bottle


Go ahead, dust off that special occasion bottle. Or just reach for the emergency boxed wine. No matter the contents, the Wine Collection harnesses timeless design and iconic shape with our advanced Thermo 3D® double wall vacuum insulation technology, keeping whites and rosé cold for hours and reds at ambient temperature.

**10oz Tumbler** | 295mL ●○


**25oz Bottle** | 750mL ●○


 Press fit lid

 Leak free design

 Easy to clean



 Thermo 3D®  
Vacuum Insulation

 Hardshell™  
powder coat

 SS 18/8  
stainless steel

 BPA free

 Does not  
sweat

 Does not  
transfer flavor

 Lifetime  
warranty

# Barware

## Extended Product Detail



16oz | 473mL

5.5"H X 3.25"W  
Case Qty: 60  
US-MSRP \$9.95

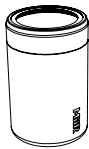
● 402304 - Stainless



16oz | 473mL

6.5"H X 2.5"W  
Case Qty: 60  
US-MSRP \$11.95

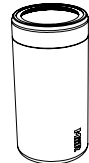
● 402305 - Stainless



12oz

5"H X 3"W  
Case Qty: 60  
US-MSRP \$19.95

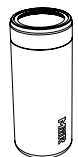
● 402660 - Black  
○ 402661 - White



16oz

6.25"H X 3"W  
Case Qty: 60  
US-MSRP \$21.95

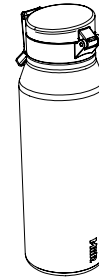
● 402671 - Black  
○ 402670 - White



12oz Slim

5.75"H X 2.25"W  
Case Qty: 24  
US-MSRP \$21.95

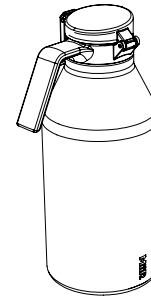
● SCH1SV12002 - Black  
○ SCH1SV12001 - White



32oz | 946mL

11"H X 3.75"W  
Case Qty: 24  
US-MSRP \$39.95

● 402226 - Black  
○ 402228 - White



64oz | 1.8L

11.5"H X 5.5"W  
Case Qty: 12  
US-MSRP \$54.95

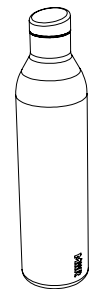
● 402220 - Black  
○ 402221 - White



10oz | 177mL

4.5"H X 3.25"W  
Case Qty: 60  
US-MSRP \$17.95

● 402440 - Black  
○ 402441 - White



25oz | 750mL

11.75"H X 3"W  
Case Qty: 30  
US-MSRP \$34.95

● 402450 - Black  
○ 402451 - White



## Pourigami™

Stop settling for mediocre coffee while traveling and embrace the trifecta of the Pourigami™ - the world's smallest, most durable and portable flat-pack dripper, three interlocking stainless steel panels make the Pourigami™ easier to assemble than your origami swan, with just enough weight for stability and designated notches to keep it from sliding off center. An included pouch allows for easy storage with room to stash filters for the road.



**3 Steel Panels ●**

## Coffee Canister

Coffee freshness demands the perfect environment, and our Coffee Canister offers just that. Our innovative accordion-style seal kicks out oxygen and locks in flavor, and an easy grip, simple twist bezel lid completes the closure. Fit to hold a standard 12oz bag of beans (whole or ground), the Coffee Canister's sleek silhouette can fit any kitchen counter and travel near or far.



**12oz (capacity) ● ○ ● ●**



Accordion-style seal



Thermo 3D®  
Vacuum Insulation



18/8  
stainless steel



Easy to clean



Hardshell™  
powder coat



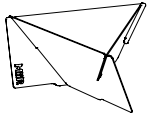
BPA free



Lifetime  
warranty

# Coffee & Accessories

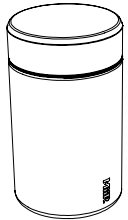
## Extended Product Detail



4oz | 113g net wt

6.2cm x 12.7 x cm x 2.4mm  
Case Qty: 40  
US-MSRP \$29.95

● 402620 - Black



12oz (capacity)

6.75"H X 4.5"W  
Case Qty: 30  
US-MSRP \$29.95

- 402610 - Black
- 402611 - White
- 402613 - Stainless
- 402612 - Copper



Straw Lid

Fits all Wide Mouth bottles  
Case Qty: 30  
US-MSRP \$7.95

- 402408 - Black
- 402409 - White

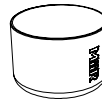
- 402404 - Blue
- 402406 - Green
- 402407 - Yellow
- 402405 - Pink



Travel Lid

Fits all Wide Mouth bottles  
Case Qty: 30  
US-MSRP \$7.95

- 402397 - Black
- 402395 - White



Silicone Boot

Fits most Wide Mouth bottles  
Case Qty: 30  
US-MSRP \$5.95

- 402418 - Black
- 402419 - White

- 402414 - Blue
- 402416 - Green
- 402417 - Yellow
- 402415 - Pink

# Customize with CustoMiiR



## Product selection

Visit [b2b.miiR.com](https://b2b.miiR.com) to establish your custom account and browse our current catalog. From here, select SKUs tailored to your customer needs.



## Artwork placement

Utilize our virtual customization tool to upload and position your artwork on selected products. Once placed, it will generate a 3D model for your review and you can then easily add it to your cart for purchase.



## Customization process

We will work closely with our customization partners to get your order printed with attention to quality and punctuality.



*"We've needed mugs or tumblers on several occasions and we've always used MiiR. They've been easy to work with and the quality is unparalleled."*

**Steve DeKoker, Marketing Manager,  
Brooks Running**



*"We love MiiR because they combine quality and style and the kind of no-fail, high enduring products that athletes want and love."*

**Sally Bergesen, Founder & CEO,  
Oiselle**

# Customization Capabilities

## Screen Printing

Our most popular option. Choose from any Pantone color within the Formula Guide | Coated book, or our team can custom match your brand colors. Multi-color and wrap printing available. Five color max.



## Laser Etching

For a more premium branding option, laser etching is available. The laser essentially carves away the powder-coat finish to create your artwork, unveiling contrast and depth.



## Digital Printing

With this technique we can match any hue, and there is no color limit to artwork, lending itself to thin linework with a lot of detail.







PATAGONIA  
  
PROVISIONS



# MiiR®

